Nordahl's Tidende

FOUNDED FEBRUARY 16, 1946
SONS OF NORWAY, NORDAHL GRIEG LODGE, 6-52

VOLUME 63, NO. 1 | JANUARY 2017 | BUSINESS MEETINGS ON 2ND FRIDAY

En hilsen fra Presidenten

Kjære Venner (Dear Friends),

2017… Another year is upon us. We ended 2016 with another very successful Lutefisk Dinner, and from the photo of our largest seating, you can tell that everyone in attendance enjoyed themselves. So many members spend countless hours putting this wonderful event together and it would be impossible to thank them all personally. I hope that next year we continue to improve and have another successful Lutefisk Dinner.

But… back to looking ahead to 2017. Our Lodge future is going to depend on taking the successful events from the past and using them as a framework to achieve new great heights in the future. But we are also at a point in our lodge history when we need to venture out of our comfort zone and try new things. We will see what works and what also might not work. Communication is going to be a key in the coming year. I hope that all the Nordahl Grieg Lodge members are comfortable enough to come to me, or other officers, and let us know what you like and what you don't like.

Change is on the horizon, but if we stand together hand in hand as a lodge family we can get through 2017. Who knows, in another year, we might be able to look back at 2017 as the most successful year for the lodge in many ways.

I look forward to my second full year as your lodge president and hope to see everyone at our officer installation Sunday, January 8 at 2:00 PM.

Fraternally,
Laura Porter, President

Some of what's inside…

Solveig Club News 2
Membership Update and Birthdays 2
News About Members 3
Officer Installation 3
2017 Anniversary Dinner ..... 4 and 5
Lutefisk Notes and Thanks ..... 6 and 7
Connections 8
Love Your Lodge Donations 9
SON Founders' Day 9
A Little in English… A Little in Norwegian 10
Lutefisk Dinner Photos 11

AGENDA ALERT

January is a busy month…

- **Sunday, January 8 at 2:00 PM – Installation of 2017 Lodge Officers (see page 3)**
- **Friday, January 13 at 7:30 PM – Business meeting**

Next month…

- **Saturday, February 18 at 6 PM – Nordahl Grieg Lodge Anniversary Dinner (see pages 4 and 5)**

Attention Cookie Lovers…

These have been a favorite dessert cookie at the annual Lutefisk and Meatball Dinner since 2006. Now you can enjoy them year-round!

DALESMAN ***(yields approximately 72 cookies)***

1 ½ cups, plus 2 tablespoons butter
1 1/3 cups sugar
½ cup, plus 2 tablespoons "potato" flour
2 cups regular, all-purpose flour
¾ cup heavy cream
2 teaspoons vanilla extract
2 cups almonds, coarsely chopped

Cream together the butter and sugar until light and fluffy. Mix potato flour with all-purpose flour. Sift a little of the flour mix into the butter mixture and stir. Add cream, vanilla extract, the remaining flour, and coarsely chopped nuts.

Drop by teaspoonfuls onto greased or parchment covered cookie sheet. Bake in a preheated 350°F oven for 10-12 minutes or until light golden in color. Enjoy!

Nyheter Fra Solveig Club

Mange *tusen takk* to everyone who helped the Solveig Club with our Lutefisk Dinner Bazaar and raffle and with the dining room table setting. Our Thursday morning table setters included: **Karen Aaker**, **Duane Adams**, **Sharon Bratton**, **Harriet Candelaria**, **Vicki Everly**, **Sonja Flanagin**, **Anne Herbert**, **Leslie Jones**, and **Shirley Shoup**.

The bazaar and raffle was another huge success for our scholarship fundraising efforts. Our hard-working volunteer crew included: **Duane Adams**, **Sharon Bratton, Harriet Candelaria**, **Vicki Everly**, **Nora Frost**, **Sharee Frost**, **Marcia Hulberg**, **Anna Likens**, **Shirley Shoup**, **Sonja Flanagin**, **Meg Laycock**, and **Mary Schlink**. We apologize if we have accidently missed anyone. Everyone's help is truly appreciated!

Hjertelig takk to **Paul Nore** for making much of the lefse sold at our bazaar. And, *tusen takk* to all who donated their handcrafted Nordic-inspired items and vintage Scandinavian items, as well as gently used goods for our Treasure Table and beautiful items for our raffle. Every donor and everyone who made a purchase helps us build our scholarship fund!

Now on to the New Year! Our next meeting will include a potluck luncheon in the Solveig Room on **Wednesday, January 18** beginning at 10:30 AM. We're always happy to have new members, so please join us.

Beste hilsen,
Duane Adams, Solveig Club President

January Birthdays

3	Mary True
4	Ruth Tebo
4	Clinton Lindseth
5	Ron Smestad
5	Joyce Cosce
7	Kalia Iglesia
8	Ron Lee
8	Christine Roed
8	Craig Slama
9	Harriet Candelaria
14	Guri Wuellner
19	Jo Ann Bjerkhoel
20	Marjorie Habenicht
20	Regina Jensen
22	Tanya Wieber
25	Kermit Lund
25	Bonnie Brekke
25	Donald Ansok
26	Sharon Felkey
27	David McIntyre
31	Michele Eliason

Heritage Birthday

5	Kaitlynne Bjerkhoel

Gratulerer med dagen!

Membership Update

We received one new member who signed up through the Home Office:

Andro Wohlgenant
1377 Virginia Ave, Campbell, CA 95008
214-497-6746 ***akwohlg@yahoo.com***

Welcome to our lodge! We hope to meet you soon and encourage you to participate in our activities. You may view the color issue of our newsletter on line, or receive a black and white copy in the mail. Let me know your preference.

Fred Hymans signed up two new members, and that paperwork has been submitted to Minneapolis; their names and contact information will be listed in next month's *Tidende*.

TUSEN TAKK to **Homer and June Stennes** for their continuing work in mailing out the *Tidende* every month. And thank you to our Co-Editors for doing such a superb job in creating our *Tidende* each month. Again, this is proof that working together makes for perfection.

Fraternallv.
Kari Warner, Financial Secretary
408-248-5046 ***karia107@earthlink.net***

Sven and Ole from Minnesota went fishing in Canada and returned with only one fish.
"The vay I figger it, dat fish cost us $400" said Sven.
"Vell," said Ole, "At dat price it's a good ting ve didn't catch any more,

News About Members

A very short report this month…we hope that all our members enjoyed the holidays in good health.

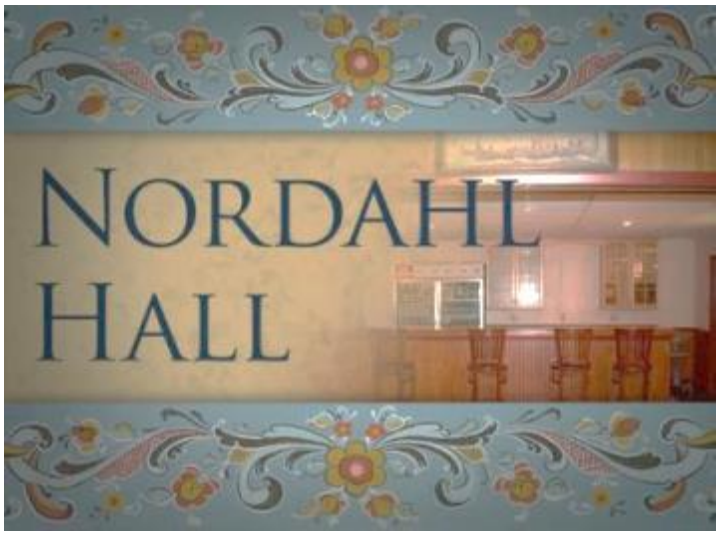
We send our condolences to **Elderid Everly** and her family on the loss of Elderid's only remaining sibling on December 10 in South Dakota. May the memories of your early days together comfort you at this time, Elderid.

Fraternally,
Shirley Shoup, Sunshine Chairperson

2017 Language Heritage Camp

It's not too early to plan for Camp Trollfjell. Online camper registration and applications for staff are now available.

Camp Dates	July 9 to 22, 2017
Camp Cost	$975 fee per camper. $25 Early Bird discount until March 31. $25 late fee after May 31.
Criteria	Age 8 to 13 at the time camp begins. Must be a child, grandchild or great grandchild of a Sons of Norway District Six member in good standing.
For More Info	*http://sofn6.org/arv/camp-trollfjell/*



Planning a Party or Special Event?

Welcome to Nordahl Hall Banquet & Meeting Center
Perfect for weddings, parties, meetings and more!
Convenient Campbell–Los Gatos Location

Contact: Viking Property Management at 408-909-9055

Installation of 2017 Officers

The installation of our 2017 Lodge officers will be **Sunday, January 8** from 2:00 to 4:40 PM at Nordahl Hall. **Janie Kelly** will be the installing officer, **JoAnn and Harry Bjerkhoel** will serve as Installing Marshalls, and **Carol Campbell** from Vigeland Lodge will be the Installing Musician.

Old and new officers are asked to bring a plate of open-face sandwiches to share. There will also be cake, punch, and coffee served. We look forward to your attendance and support of our incoming officers. Please remember to wear your Norwegian sweater or bunad.

2017 Nordahl Grieg Officers:

President – **Laura Porter**
Vice-President – **Karen Aaker**
Secretary – **Vicki Everly**
Co-Secretary – **Duane Adams**
Treasurer – **Mike Block**
Financial Secretary – **Kari Warner**
Tidende Co-Editors – **Vicki Everly**, **Sharee Frost**, and **Bruce Fihe**
Social Director – **Duane Adams**
Co-Social Director – **Lisa Anne Vane**
Cultural Director – **Kathy Whitesel**
Assistant Cultural Director – **Bruce Fihe**
Counselor – **position vacant**
Musician – **Marv Bertelson**
Greeters – **Virginia Hansen** and **Lisa Anne Vane**
Marshall – **position vacant**
Assistant Marshall – **Paul Nore**
First Year Trustee – **Meg Laycock**
Second Year Trustee – **Barbara Shoup**
Third Year Trustee – **position vacant**
Librarian – **Kathy Whitesel**
Historian – **Judy Purrington**

Member Anniversaries

The following Lodge members will receive longevity awards at the 2017 Anniversary Dinner.

CONGRATULATIONS to everyone and THANK YOU for your continued membership and support of Nordahl Grieg Lodge!

5 Years *(joined in 2011)*
Julie Alkire
Martin Alkire
Jonas Capp
Virginia Frank
Mark Hunsbedt
Brendan McVey
Donald Schilling
Jenevieve Schilling

10 Years *(joined in 2006)*
Kay Broadway
Marcia Madson Corcoran
Sonja Bull Flanagin
Laura Hulberg
Christine Kramer
Robert Lindblom
Mona Madson
Jane Marshburn
Paul Nore
Laura Porter
Judy Purrington
Earl Rosebraugh
Earl Thygeson

15 Years *(joined in 2001)*
Bente Ellis
Cassandra Leventon
Ona Saras
Nancy Thym-Hochrein

20 Years *(joined in 1996)*
Don Erickson
Patricia Erickson
Vivian Schatz

25 Years *(joined in 1991)*
Ronald Fredlund
Elizebeth Hansen
Hali Wilson Hansen
Larry Hulberg
Regina Jensen
Robert Mulvaney
Rosalind Mulvaney
Donald Peterson

30 Years *(joined in 1986)*
Rhonda Ansok
Sharon Bratton
Vicki Everly
Paul Kennelly
Mayvid Maclay
Linnea Williams

Golden Members
Sharon Bratton
Paul Kennelly
Mayvid Maclay
Linnea Williams

35 Years *(joined in 1981)*
Dale Eggen
Erik Hansen
Graham Hansen

40 Years *(joined in 1976)*
Scott Ansok
Norman Hulberg
Victoria Slama

50 Years *(joined in 1966)*
Ruth Cole
Virginia Hansen
David McIntyre
Sylvia Stevens

55 Years *(joined in 1961)*
Solveig Haller

60 Years *(joined in 1956)*
Donald Slama

2017 Recruitment Challenge

For the next year, our lodge is pitted against other lodges from across Sons of Norway to attract and enroll as many new members as possible.

How can one person make a difference? It's simple.

1. Remember that retaining current members is as important as recruiting new members. If you notice a friend has been absent for an extended period of time… a friendly phone call or email is a great reminder that everyone in the lodge is important.

2. Always be recruiting! There's a reason for everyone to join Sons of Norway. Familiarize yourself with the benefits of membership on the Sons of Norway website at ***www.sonsofnorway.com***.

3. Keep a new member form handy. You never know when you might meet someone interested in genealogy or an upcoming lodge event. Having a membership form is a great way to help them join right away.

4. Don't forget: Sons of Norway's financial products are a major incentive for members to join, so our Financial Benefits Counselor could be your secret weapon! *(Contact info for our Financial Benefits Counselor, Fred Hymans, is on the back page.)*

Watch for more 2017 Recruitment Challenge updates and tips throughout the year. In the meantime, you can find a copy of the complete contest rules online at ***www.sonsofnorway.com/challenge***.

Nordahl Grieg Lodge
Anniversary Dinner

In recognition of the 70th anniversary of Thor Heyerdahl's historic KON-TIKI expedition, please join us for dinner

Polynesian Style

Saturday, February 18
6:00 PM Social Time with Appetizers
7:00 PM Dinner

Appetizers

- Eggs Rolls
- Pot Stickers
- Shrimp Platter

Main Course

- Green Salad with Asian Dressing
- Steamed Rice
- Macadamia Nut Crusted Fish with Coconut Cream Sauce

and

- Kalua Pork (shredded smoked pork)

Dessert

- Guava Chiffon Mousse Cake

Tiki Bar

Wear your Island attire

Tropical decorations

Solveig Club Nordic Boutique and Raffle
(cash and checks only)

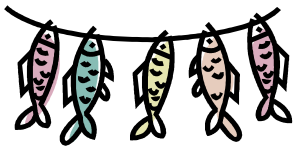
After dinner presentations of Membership Longevity Awards and 2017 Presidential Awards

$28 per adult
No charge for age 12 and under
Advance reservations and payment are required

RSVP and payment must be received by Wednesday, February 13
Please make checks payable to "Nordahl Grieg Lodge" and mail to:
Kari Warner, Financial Secretary, 1000 El Camino Real, Apt. 107, Santa Clara, CA 95050-4284
Phone (408) 248-5046

Please bring donations of non-perishable food, used paperback books and 2017 calendars for the Lodge's community outreach activities

Lutefisk Notes



It was another great year, thanks to the efforts of many lodge members and friends. This was our 66th year – quite a history! I'm gratified by the extraordinary efforts of so many who went above and beyond the call of duty to get the job done. We appreciate the participation of each and every volunteer, but there are certain individuals who deserve special recognition.

It all begins with publicity, reservations and ticketing. **Barbara Shoup** stepped into a challenging position and did a great job. It will be difficult to follow in Kari's footsteps but thanks to Barbara's dedication, the transition went smoothly. Of course, it would not have been possible without careful mentoring by **Kari Warner**. Thanks to you both for giving our customers the special care they deserve. But none of it would have been possible without the technical expertise provided by **Russ Behel** and **Dave Melius** to get Barbara's computer and printer up and running with all the required information.

Then there's the production aspect. **Janie Kelly** and her phenomenal crew turned 375 pounds of ground beef into 8,796 meatballs in record time and had fun doing it! **Vicki Everly** and volunteers put in many hours to produce 3,550 pieces of lefse and 104 packages for sale by the Solveig Club. It was especially gratifying to see many young people involved. **Elderid Everly** came for lunch to share memories and encourage the volunteers following in her footsteps. Finally, **Sheryl Hawes** and **Leslie Jones** and their helpers produced 3,917 cookies which were a big hit with our diners.

Victoria Slama and **Bob Goodenough** handled the kitchen with aplomb in the midst of hectic activity. **Harry Bjerkhoel** and crew kept things humming in the cook tent. **Kate and Don Slama** handled the dining room smoothly despite the usual challenges.

Dave Melius and his fantastic crew set another record for the bar. **Jeff Bennett** and **Laura Hulberg** were virtual dynamos handling wine service.

Ingrid Alkire, **Astrid Alkire**, and **Emily Trulson** left school early to serve at the first seating on Friday when we were short on help. **Marv Bertelson's** granddaughter **Natalie** traveled from Southern California to help serve as did **Paul Nore's** son **Daniel**. **John Stubblebine** and **Meg Laycock** came in their bunads ready to work despite the fact that Meg was really under the weather. Fortunately, John was able to take Meg home to rest when it became apparent that we had enough help.

Kathy Whitesel not only decorated the hall but cheerfully handled the recycling, which is a really big job. We couldn't do it without you Kathy!

Finally, not enough can be said about the contribution **Harry and JoAnn Bjerkhoel** make to the entire effort. From purchasing to setup, cooking, entertainment, security and cleanup, they do it all.

Tusen Takk til Alle!

…Larry Hulberg, Lutefisk Dinner Co-Chair

After 10 years of being in charge of ticket sales, etc., for our Lutefisk Dinners, I was apprehensive when I arrived with **Barbara Shoup** for this year's dinner. No, I was not apprehensive about Barbara's capability; I was wondering if I had given her enough information. Had I left out something important?

Well, apparently I had not, because Barbara was organized and ready. Some of you know that I had "lost" my lutefisk mailing list when I updated to new software. Well, Barbara contacted **Russ Behel** and he developed a new database for her, so she had everything on her computer. Using that, and with written and verbal instructions from me, Barbara performed her duties as the new Tickets and Publicity Chair as a veteran.

Thank you, Barbara for your willingness to take over this responsibility, and your professional handling of this work. IT IS A BIG JOB!

…Kari Warner, Past Tickets and Publicity Chair

Varning!

Ve haf yust sent you da "NORVEGIAN VIRUS." Since ve do not haf any programming experience and do not know how to actually damage your computer, dis virus verks on da honor system. Please forward dis virus to eferyvone on your mailing list and den manually delete all of da files on your hard drive. Tank you for your cooperation. …Sven and Ole

To our Volunteers… *Mange Tusen Takk!*

Every year, we try to thank each and every person who helped make the Lutefisk and Meatball Dinner a great event. It takes a herculean effort to get everything organized… from the planning and set-up… to taking down the cook tent… the clean-up… and packing everything away for next year. A number of volunteers devote much of their time during the entire week and help out in many ways. *Hjertelig Takk* – heartfelt thanks – to *ALL* who gave of their time and talent to make the 2016 event a success! We have tried our very best to include all our volunteers and their tasks. We sincerely apologize if we have missed anyone.

PURCHASING
Harry Bjerkhoel
JoAnn Bjerkhoel
Larry Hulberg
Bill Likens

TICKETS & PUBLICITY
Russ Behel
Mike Block
Dave Melius
Barbara Shoup
Kari Warner

DECORATIONS
Kathy Whitesel

HALL & COOK SHED SETUP
Harry Bjerkhoel
JoAnn Bjerkhoel
Bruce Fihe
Larry Hulberg
Andy Hunsbedt
Mark Hunsbedt
Bill Likens
Paul Nore
Earl Rosebraugh
Ray Vannatta

TABLE SETTING, BAZAAR & RAFFLE
Volunteers for these activities are listed on page 2 in the Solveig Club report

COAT ROOM
Skyla Leventon
Svea Leventon

DISHWASHERS
Matthew Bennett
Max Jones
James McFadden
RJ Vogt

BAR & WINE SERVICE
Jeff Bennett
Colleen Gregg
Laura Hulberg
Fred Hymans
Leslie Jones
Dave Melius
Kate Slama
Claire Smyth

KITCHEN & PREP CREW
Russ Behel
Joyce Cosce
Bruce Fihe
Bob Goodenough
Sheryl Hawes
Leslie Jones
Pat Kitson
Fred Madrid
Judy Purrington
Craig Slama
Rena Slama
Victoria Slama

COOK TENT
Scott Ansok
Harry Bjerkhoel
Garrett Hansen
Andy Hunsbedt
Bill Likens

PARKING
Mark Hunsbedt
Bruce Fihe

DINING ROOM HOSTS
Don Slama
Kate Slama

In most cases, volunteer names are taken from sign-in sheets; we sincerely apologize for any errors or omissions.

DINING ROOM SERVERS
Karen Aaker
Astrid Alkire
Ingrid Alkire
Jeff Bennett
Marv Bertelson
Natalie Bertelson
Genevieve Deppong
Alissa Hansen
Anne Herbert
Kathleen Howard
Larry Hulberg
Janie Kelly
Michelle Koblas
Daniel Nore
Paul Nore
Alan Pintacura
Kate Slama
Becky Slama-Bennett
Emily Trulson
Adela Vestberg

LEFSE, BREAD & COOKIE SERVICE
Elizebeth Hansen
Ginny Hansen
Kathleen Howard
Diane Olsen
Janet Pankratz

ENTERTAINMENT
Harry Bjerkhoel
Leland Bjerkhoel

RECYCLING
Kellie Gower
Kathy Whitesel

SUNDAY TAKE-DOWN
Duane Adams
Martin Alkire
Harry Bjerkhoel
JoAnn Bjerkhoel
Sharon Bratton
Vicki Everly
Sheryl Hawes
Anne Herbert
Larry Hulberg
Marcia Hulberg
Andy Hunsbedt
Anna Likens
Bill Likens
Shirley Shoup
Ray Vannatta
Kathy Whitesel

COOKIE MAKING
Duane Adams
Astrid Alkire
Ingrid Alkire
Lois Bertelson
Marvin Bertelson
JoAnn Bjerkhoel
Sharon Bratton
Jane Brekke
Genevieve Duppong
Vicki Everly
Sonja Flanagin
Ginny Hansen
Sheryl Hawes
Kathleen Howard
Leslie Jones
Max Jones
Julie Larson
Anna Likens
Paul Nore
Marsha Owen
Judy Purrington
Barbara Shoup
Shirley Shoup
Emily Trulson

MEATBALL & LEFSE MAKING
Volunteers listed in the December Tidende

SPECIAL THANKS TO
Harry Bjerkhoel for hand-crafting cork trivets used as door prizes at each seating

Connections ...ways to connect with your Norwegian heritage

Enjoy a Norwegian winter sports holiday in the comfort of your pajamas! The website *VisitNorway.com* has free online interactive games that you can play at home, either alone or with others. Try your luck as an aspiring ski jumper at the world famous *Holmenkollen* ski jump, or show off your tricks, flips, and spins on the slopes Norway's biggest ski resort, *Trysil*. Visit ***https://www.visitnorway.com/about/fun-stuff/games/*** to get started.

Annual Crab Feed – Saturday, January 28 from 6 to 9 PM at **Snorre Lodge** at 1808 B Street in Hayward. Enjoy salad, spaghetti, garlic bread, crab, and dessert. Cost is $50. Contact **Jeannie Thomson** at **510-656-3549**.

Host Families Needed for Danish Exchange Students – Danish students, age 18 to 21, are coming to West Valley College from February 25 to March 25 and are in need of host homes. For more information, contact **Cameron** at **510-505-4725**.

New Scandinavian Cooking –

- Saturday, January 7 at 8:30 AM on KQED: **Food for a Polar Expedition.** Chef Andreas goes onboard *Hurtigruten* and prepares king crab. The journey ends in *Kirkenes* with a perfect hot chocolate at the Snow Hotel.
- Sunday, January 22 at 6:30 AM on KQED Plus: **The South of Norway: Shellfish for Summer.** Chef visits *Blindleia* in Southern Norway and fishes for red shrimp and gathers mussels on a bare-faced rock. He makes classic and innovative sauces and creates Norwegian-style paella.
- Saturday, January 28 at 8:30 AM on KQED: **A Whole Salmon.** Chef goes to the island of *Skrova* in northern Norway where traditional fishing coexists with modern aquaculture. Andreas shares a salmon dish and discloses his secret family waffle recipe.
- Sunday, January 29 at 6:30 AM on KQED Plus: **Mid-Norway: Old-Fashioned Sweet Tooth.** Chef travels to one of the coldest places in Norway: the UNESCO World Heritage-listed town of *Roros* that appears frozen in time and tradition. This episode focuses on all things sweet and old-fashioned, including iced cake, raw milk pudding, and cheesecake with cloudberries.

Nordahl Hall – Love Your Lodge

Support the "Nordahl Hall Capital Fund."

Help us repair and upgrade Nordahl Hall.
All donations will be used for improvement projects.

Your donation*– *at any of the following support levels* – will be listed in *Tidende* each month. Donations may be designated as *"In Memory of…"* or *"In Honor of…"*
Donations can be made at any time.

Love Your Lodge Support Levels

Platinum	$1,000	Silver	$250
Gold	$500	Bronze	$100

Please make checks payable to: *Nordahl Grieg Lodge*
Write *"Hall Capital Fund"* on the memo line.

Then mail to:
Mike Block, Treasurer
110 Flintlock Lane
Ben Lomond, CA 95005

For more info, ask any Hall Board Member, or contact Larry Hulberg at 408-813-2615 or *lwhulberg@gmail.com*

* Donations are not tax deductible. Please consult your tax professional.

Norwegian Folk Dancing – Wednesdays at 7:30 PM at the Masonic Hall, 890 Church Street (one block off Castro) Mountain View. Everyone is welcome, whatever your experience level. Enjoy live music, friendly folks, and lots of fun! For info, contact **Meg Laycock** at 408-255-2111 or ***meg@jstub.com***.

TELL US ABOUT ACTIVITIES AND IDEAS TO CONNECT WITH OUR NORWEGIAN HERITAGE!

VIEW NORDAHL GRIEG ACTIVITY PHOTOS ***www.nordahl-grieg.org www.facebook.com/Nordahl.Grieg***

Celebrate Founders' Day

January 16 marks Founders' Day – the day in 1895 when 18 Norwegian immigrants came together to establish a mutual assistance organization that has grown into the largest Norwegian cultural organization in the world.

Driven to find a solution to financial hardships that many Norwegian-American families faced due to the onset of the economic depression, the founders naturally looked to Norway for ideas. Borrowing from an assistance plan in Trondheim, where for a weekly fee families could receive "free" medical care, the founders cultivated an organization that would provide assistance in times of financial crisis as well as celebrate the customs and traditions of Norway.

Eleven of the original 18 members were elected to serve as officers and Sons of Norway grew rapidly, incorporating in 1898. By the end of 1900 there were 12 lodges in Minnesota, and the Sons of Norway concept traveled with Norwegian immigrants across the Upper Midwest. Today, there are nearly 380 lodges with 53,000 members across the U.S., Canada, and Norway.

Founders' Day is an opportunity to celebrate your membership and recognize the contributions and foresight of the 18 founders. Take this day to share with friends, family members, and other acquaintances all of the great things that Sons of Norway and your local lodge do for you and your community. Get people motivated to learn more about Sons of Norway this Founders' Day by inviting prospective members to a lodge event or your next lodge meeting.

On January 16 – Founders' Day – be sure to wear your pins, vests or other Sons of Norway regalia with pride. *... from SON Newsletter Service*

Love Your Lodge Donations

Platinum Level

In Memory of Elmer Graslie
Clara Graslie (donation, Jan 2016)
In Memory of Ann Smestad
Linda & Ron Smestad (donation, Aug 2015)
In Memory of Greg Ansok
Don Ansok (donation, June 2015)
Solveig Club (donation, Mar 2015)
In Memory of Harold Everly
5 Generations of the Everly Family (donation, Feb 2015)

Gold Level

In memory of Minnie Munson
Jane & Tom Marshburn & Laura Porter
(donation, Oct 2016)

Silver Level

In honor of their many friends at Nordahl Grieg Lodge
Glenn and Peggy Riddervold (donation, Nov 2016)

Bronze Level

Shelley Curtis (donation, April 2016)
In memory of Shirley Hansen
Solveig Club (donation, April 2016)
Don Slama (donation, April 2016)
In Memory of Clarian Pintacura
Anne Herbert (donation, Feb 2016)
In Memory of Clarian Pintacura
Alan Pintacura (donations, Nov 2015 and Nov 2014)
In memory of Noel Whaley
Sydney Whaley (donation, April 2015)
Duane Adams (donation, Feb 2015)
Bob Goodenough (donation, Feb 2015)
Victoria Slama (donation, Feb 2015)
In Memory of Hank (Elmer) Graslie
Sharon & Daniel Fisher (donation, Oct 2014)

Special Raffle Donation

In Memory of Elmer Graslie
Linda Garcia & friends & family (donation, Mar 2015)

Tusen Takk for your support!

Donations made before June 2014 are not listed.
Please view past issues of *Tidende* to see the donors and honorees from earlier contributions. *Takk!*

a little in English...

The Smell of Cookies Boosts Coffee Sales

Pleasant aromas may tempt you to buy coffee or rolls, according to Swedish researchers.

Is our desire to shop affected by smells on the street? Swedish researchers wanted to investigate whether consumers were more aware of shop signs when they were exposed to different scents.

They recruited 100 people on Kungsgatan, [a street] in Stockholm. They were equipped with special eyeglasses that can measure the eye's migration, so-called eye-tracking glasses. This enabled the researchers to see exactly what consumers' gaze fell upon.

Participants did not know that some of them were exposed to a steam machine, which pumped the aroma of chocolate chip cookies toward them as they unsuspectingly strolled past a certain café.

More attentive

The analysis of the goggles' data revealed what participants directed their eyes to, and for how long.

The participants who were exposed to the odor were 50 percent more attentive to the café signs than those whose noses did not smell delicious aromas, according to the researchers.

The researchers sprayed steam with the smell of chocolate chip cookies at the participants who passed by on the sidewalk.

A total of 27 percent in this group remembered that they had seen the signs on the sidewalk or on the wall afterwards. They were also more positive about the brand that sponsored the study.

In addition, their propensity to buy something at the café increased by 40 percent compared to the control group.

Fragrance in combination with signage

"The sign material is crucial for the smell to have any effect on sales. The scent must be combined with relevant information in the environment," says Professor Anders Gustafsson in a press release from Karlstad University.
"The insights provided through the eye-tracking study help us optimize how we hang signage," said Leif Sjöblom, who is responsible for innovations in [the café].

litt på norsk...

Duften av sjokoladekjeks kan øke kaffesalget

Godlukt kan gjøre at du bli mer fristet til å kjøpe kaffe eller boller, ifølge svenske forskere.

Blir kjøpelysten vår påvirket av lukten på gata? Svenske forskere ville undersøke om forbrukere ble mer oppmerksomme på butikkskilt når de ble utsatt for ulike dufter.

De rekrutterte 100 personer på Kungsgatan i Stockholm. De ble utstyrt med spesielle briller som kan måle øynenes vandring, såkalte eye-tracking-briller. Dermed kunne forskerne se nøyaktig hva forbrukernes blikk falt på.

Deltakerne visste ikke at noen av dem ble eksponert for en dampmaskin, som pumpet duften av sjokoladekjeks mot dem mens de ruslet intetanende forbi en bestemt kafé.

Mer oppmerksomme

Analysen av brillenes data avdekket hva deltakerne rettet blikket mot, og hvor lenge.

De deltakerne som ble eksponert for lukt, ble 50 prosent mer oppmerksomme på kaféskiltene enn de som ikke fikk deilige dufter i nesen, ifølge forskerne.

Forskerne sprøytet ut damp med lukten av sjokoladechips-kjeks til deltakerne som gikk forbi på fortauet.

Hele 27 prosent flere i denne gruppen husket at de hadde sett skiltene på fortauet eller på veggen etterpå. De var også mer positive til varemerket som sponset studien.

I tillegg økte tilbøyeligheten deres til å kjøpe noe på kaféen med 40 prosent i forhold til hos kontrollgruppen.

Duft i kombinasjon med skilt

– Skiltmaterialet er avgjørende for å lukten skal ha noen effekt på salget. Duften må kombineres med relevant informasjon i omgivelsene, sier professor Anders Gustafsson i en pressemelding fra Karlstads universitet.

– Innsikten som studien med eye-tracking gir, gjør at vi kan optimalisere hvordan vi skilter butikken, sier Leif Sjöblom, som er ansvarlig for innovasjoner hos [kaféen].

....from SON Newsletter Service

1. Attend a Nordahl Grieg Lodge Business Meeting!
2. Attend a Nordahl Grieg Lodge Social Event!
3. Volunteer to help out at the 2017 Lutefisk and Meatball Dinner!

2016 Lutefisk and Meatball Dinner… lots of smiles amid all the hard work!

SONS OF NORWAY
Nordahl's Tidende

NORDAHL GRIEG LODGE, 6-52
KARI WARNER, FINANCIAL SECRETARY ● 1000 EL CAMINO REAL APT. 107 ● SANTA CLARA, CA 95050-4284

✂ *Save the stamp on your Tidende envelope for Tubfrim!*

DEADLINE TO SUBMIT ARTICLES FOR THE NEXT ISSUE IS THE 15TH OF EACH MONTH.
PLEASE EMAIL INFORMATION FOR INCLUSION TO *EDITOR@NORDAHL-GRIEG.ORG*.

***NORDAHL'S TIDENDE* IS PUBLISHED ON THE FIRST OF EACH MONTH**

NORDAHL HALL ● 580 WEST PARR AVENUE, LOS GATOS, CA 95032 ● **HALL RENTALS** 408-909-9055 ● **LODGE** 408-374-4454
BUSINESS MEETINGS ARE HELD ON THE SECOND FRIDAY OF THE MONTH ● SOCIALS WILL BE ANNOUNCED IN THE *TIDENDE*

PRESIDENT	**LAURA PORTER**	808-781-8869
	laura.porter@rocketmail.com	
VICE PRESIDENT	**KÄREN AAKER**	831-454-8509
	vicepresident@nordahl-grieg.org	
SECRETARY	**VICKI EVERLY**	510-501-0417
	secretary@nordahl-grieg.org	
CO-SECRETARY	**DUANE ADAMS**	831-479-4376
	secretary@nordahl-grieg.org	
TREASURER	**MIKE BLOCK**	831-336-9972
	treasurer@nordahl-grieg.org	
FINANCIAL SECRETARY	**KARI WARNER**	408-248-5046
	financial-secretary@nordahl-grieg.org	
TIDENDE CO-EDITOR	**VICKI EVERLY**	510-501-0417
	editor@nordahl-grieg.org	
TIDENDE CO-EDITOR	**SHAREE FROST**	530-478-0980
	editor@nordahl-grieg.org	
SOCIAL DIRECTOR	**KRISTEN HUNSBEDT**	408-828-3503
	social-director@nordahl-grieg.org	
ASSISTANT SOCIAL DIRECTOR	**DUANE ADAMS**	831-479-4376
	asst-social-director@nordahl-grieg.org	
CULTURAL DIRECTOR	**ELAINE EDWARDS**	408-998-1605
	cultural-director@nordahl-grieg.org	
ASSISTANT CULTURAL DIRECTOR	**BRUCE FIHE**	831-454-8509
	asst-cultural-director@nordahl-grieg.org	
COUNSELOR	**SHIRLEY SHOUP**	408-264-0912
	counselor@nordahl-grieg.org	
WEBMASTER (CO-EDITOR)	**BRUCE FIHE**	831-454-8509
	webmaster@nordahl-grieg.org	

Jan 1	Happy New Year!
Jan 8	Installation of Officers
Jan 13	Business Meeting
Jan 16	SON Founders' Day
Jan 18	Solveig Club Meeting and Potluck Luncheon
Feb 10	Business Meeting
Feb 18	Nordahl Grieg Lodge Anniversary Dinner

See *"Connections"* for other important events.
Dates will be added as they become available.

Remember to bring non-perishable food donations to Lodge events.

LODGE WEB ADDRESS: *www.nordahl-grieg.org* ● **FACEBOOK PAGE:** *www.facebook.com/Nordahl.Grieg*
ETIDENDE WEB ADDRESS: *www.nordahl-grieg.org/site/newsletters*
DISTRICT WEB ADDRESS: *www.sofn6.com* ● **CAMP NORGE CONTACT INFO:** *www.campnorge.org* 530-389-2508 PO Box 622, Alta, CA 95701